

AMENDMENTS TO THE CLAIMS:

1. (Currently amended) A golf club head comprising:
a face portion formed by using a rolled plate-like metal plate member subjected to rolling, the face portion having a thick-walled portion and a thin-walled portion,
wherein a reverse surface of said face portion comprises a flat surface at said thick-walled portion.
2. (Original) The golf club head according to claim 1, wherein the thick-walled portion is smoothly connected to the thin-walled portion.
3. (Original) The golf club head according to claim 1, wherein a change from the thick-walled portion to the thin-walled portion is gentler in a direction perpendicular to a rolling direction than in the rolling direction.
4. (Currently amended) The golf club head according to claim 1, wherein the thick-walled portion and the thin-walled portion are formed by a change of said a reverse surface of the face portion, and there is a difference in thickness of 10% or more between the thick-walled portion and the thin-walled portion.
5. (Currently amended) The golf club head according to claim 1, wherein the face portion is formed by using the rolled plate-like metal plate member subjected to rolling and whose central portion is thick-walled and whose peripheral portion is thin-walled.
6. (Currently amended) The golf club head according to claim 1, wherein ~~the metal member is subjected to rolling in a state in which~~ a rolling direction of the metal plate member for making up the face portion member is set to a short-dimension direction of the face portion member.
7. (Currently amended) The golf club head according to claim 5, wherein at least a portion of said reverse surface of said face portion is machined to form said thin-walled

portion, and wherein a machining direction is the same as a rolling direction of the metal plate member ~~the plate-like metal member subjected to rolling is subjected to machining to make the central portion thick-walled and make the peripheral portion thin-walled.~~

8. (Currently amended) The golf club head according to claim 5, wherein the thin-walled portion is formed such that a thickness of said thin-walled portion decreases in a direction toward ~~closer to~~ a peripheral side of the metal plate member, ~~the thinner.~~

9. (Currently amended) A golf club head comprising:
a face portion formed by using a rolled metal plate member, the face portion having a thick-walled portion and a thin-walled portion ~~The golf club head according to claim 1,~~
wherein the thick-walled portion and the thin-walled portion are formed in the face portion by forging the rolled metal plate subjected to rolling, and
wherein a thickness of said thick-walled portion is substantially the same as a thickness of a plate from which said face portion is forged.

10. (Currently amended) The golf club head according to claim 5, wherein the face portion is subjected to rolling in a top-sole direction, and the central portion thereof is formed to be thick-walled.

11. (Original) The golf club head according to claim 1, wherein the thin-walled portion has a direction of its crystal grains oriented in a same direction as that of the thick-walled portion.

12. (Currently amended) The golf club head according to claim 5, wherein the thin-walled portion has a direction of its crystal grains oriented in a direction toward a periphery of the face portion.

13-15. (Canceled)

16. (Currently amended) A golf club head comprising:

a head body; and

a face member,

wherein at least a peripheral portion of a reverse surface of the face member, which is located around a central portion of the reverse surface of the face member, is shaved down so that the central portion of the face member becomes thick, and a peripheral edge portion of the face member in which the peripheral portion around the central portion has been thinned is welded to said a head body, and

wherein said reverse surface comprises a flat surface at said central portion.

17. (Original) The golf club head according to claim 16, wherein a maximum height of the surface roughness of the peripheral portion of the reverse surface of the face member is 30 μm or less.

18. (Currently amended) The golf club head according to claim 16, wherein a fringe surface for welding is formed at the peripheral edge portion of the reverse surface of the face portion member by machining.

19. (Original) The golf club head according to claim 18, wherein a maximum height of the surface roughness of the fringe surface for welding is 30 μm or less.

20. (New) The golf club head according to claim 1, wherein the face portion is formed by forging the rolled metal plate, such that said thick walled portion is not pressed during said forging.

21. (New) The golf club head according to claim 1, wherein said thick-walled portion comprises a maximum thickness of 3 mm, and said thin-walled portion comprises a maximum thickness of 2.5 mm.

22. (New) The golf club head according to claim 1, wherein said thick-walled portion comprises a maximum thickness of 2.7 mm, and said thin-walled portion comprises a maximum thickness of 2 mm.

23. (New) The golf club head according to claim 1, wherein said metal plate member comprises crystal grains which are longitudinally oriented in a short-dimension direction of the face portion.

a 24. (New) The golf club head according to claim 1, wherein said metal plate member comprises at least one of titanium, a titanium alloy, stainless steel, aluminum, and soft iron.

25. (New) The golf club head according to claim 1, further comprising:
a head body having an opening, said thin-walled portion comprising a tilted fringe portion for abutting against said opening.

26. (New) The golf club head according to claim 25, wherein said tilted fringe portion comprises a thickness which is less than a thickness of a remainder of said thin-walled portion.

27. (New) The golf club head according to claim 1, wherein said metal plate member comprises at least one of titanium, a titanium alloy, stainless steel, aluminum, and soft iron.

28. (New) A face member for a golf club head, comprising:
a rolled metal plate comprising:
a first portion; and
a second portion having a thickness which is less than a thickness of said first portion, said second portion being formed by machining at least a portion of a reverse surface of said rolled metal plate.
